

## SECTION 1: ACADEMIC BOARD COURSE PROPOSAL

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### PART 1: OVERVIEW OF PROPOSAL

Faculty: Health Sciences

Department/School presenting the proposal: Discipline of Exercise and Sport Science

Faculty Contact person and/or: Dr Benedicte Vanwanseele Ext. No: 19328

Academic Proponent Email: b.vanwanseele@usyd.edu.au

Date course approved by Faculty:

1.1.1. Type of proposal: Amended

1.1.2. Type of course: Postgraduate coursework

1.1.3. Name of award course(s)

Master of Exercise and Sport Science (Sports Performance) SC127

Master of Exercise and Sport Science (Clinical Exercise Science) SC129

Name of **amended** award course:

Master of Exercise and Sport Science SC155

1.1.4. Abbreviated name

MExSpSci

1.1.5. Date amendment to commence: Year 2010 Semester 1

1.1.6 TRIM File Number for Course/s: TBC

1.1.7 Availability to students

Commonwealth supported students	<input type="checkbox"/>	Full-time	<input type="checkbox"/>
		Part-time	<input type="checkbox"/>
Fee-paying domestic students (PG only)	<input checked="" type="checkbox"/>	Full-time	<input checked="" type="checkbox"/>
		Part-time	<input checked="" type="checkbox"/>
Fee-paying international students	<input checked="" type="checkbox"/>	Full-time	<input checked="" type="checkbox"/>
		Part-time	<input type="checkbox"/>

Research Training Scheme  (PG Research students only)

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### PART 2: DETAILS FOR ASSESSMENT OF PROPOSAL

#### 1.2.1 Purpose of the proposal

The purpose for this proposal is to remove the streams within the Master of Exercise and Sport Science (Clinical Exercise Science) and Master of Exercise and Sport Science (Sport Performance). All students who enrol as of 2010 will be enrolled in the Master of Exercise and Sport Science.

#### 1.2.2 Justification for proposal

The Faculty of Health Sciences has recently completed a review of its Advanced Learning Masters degrees offered by the Discipline of Exercise and Sport Science. As a result, the proposed change is not market driven but related to improving internal efficiencies within the Discipline of Exercise and Sports Science and the Faculty of Health Sciences. There is no change to the content of the course or the units of study offered.

The Master of Exercise and Sport Science will continue to provide advanced study in the broad discipline of exercise and sport science. Through selection of appropriate elective units, students will gain skills that may be applied to both elite athlete performance as well as more clinically oriented studies.

The course is designed to equip students with an in-depth understanding of applied physiology, biomechanics, and motor learning together with the skills to conduct exercise testing and prescription for symptomatic and asymptomatic population groups and elite athletes. Elective studies can be in the areas of ageing, nutrition, public health and psychosocial attributes.

#### 1.2.3 Benchmarking, market research and analysis

##### 1.2.3.1 Benchmarking:

As the proposed change is not market driven but rather related to improving internal efficiencies, AND there is no change to the content of the course or the units of study offered, no benchmarking, market research and analysis has been undertaken.

##### 1.2.3.2 Market research and analysis:

##### 1.2.3.3 Summary table of competitive offerings to proposed award course:

##### 1.2.3.4 Estimated student demand

Estimated student demand	2010	2011	2012
Commonwealth-supported	0	0	0
Domestic fee-paying	15	15	15
International fee-paying	10	10	10
Estimated Total EFTSL	20	20	20
Lowest EFTSL for which course would be run			

Estimated full-time & part-time Students	2010	2011	2012
Estimated number of Full-time students	20	20	20
Estimated number of Part-time students	5	5	5

##### Impact on students currently enrolled:

It is intended that those already enrolled will complete the current courses and all new enrolments will be into the Master of Exercise and Sport Science. There will be no change in units of study being offered therefore completion of units of study by the current students does not present a problem.

##### Enrolment Quotas:

Will quotas be set for the proposed award course or for any units of study within the award course?

For domestic fee-paying students (PG only)

No

For international fee-paying students

No

#### 1.2.4 Consultation and external references

Consultees	Date of consultation	Method of consultation	Type of supporting evidence provided
Faculty of Health Sciences Executive		Meetings	Meetings throughout 2009
Discipline of Exercise & Sport Science		Meetings	Meetings throughout 2009
Student Central		Meetings	Meetings throughout 2009

#### 1.2.5 Course structure

##### 1.2.5.1

Award course	Length of candidature (years)	Type of enrolment	
		Full-time	Part-time
Master of Exercise and Sport Science	Minimum	1	2
	Maximum	2	5

1.2.5.2 Minimum credit points required for completion of qualification:

Master of Exercise and Sport Science (Pass) 48 credit points

1.2.5.3 Mode of delivery: Face-to-face teaching

1.2.5.4 Does the course involve clinical or industrial placement/experience?

Yes

Only if students undertake the following electives:

EXSS5056 Clinical Exercise Science Practicum 1

EXSS5057 Clinical Exercise Science Practicum 2

If Yes, please provide details. For new courses, please advise whether or not appropriate clinical/internship partnerships have been established.

1.2.5.5 Please indicate what processes are in place to guarantee the quality of academic staffing, available resources for teaching and provision of adequate curriculum delivery, assessment and authentication of student work.

Processes are in place to guarantee the quality of academic staffing, available resources for teaching and provision of adequate curriculum delivery, assessment and authentication of student work.

The degree is taught by research active academic staff who are specialists in their teaching areas. Teaching team leaders have senior academic appointments, and all teaching staff hold a PhD or are currently completing a PhD in an area relevant to their teaching.

USE surveys or unit evaluations will run on every unit of study in every semester throughout the first cycle of the program. Assessment programs are reviewed annually at an Assessment Program Meeting. There is a system of peer review of teaching, assessments and marking.

#### 1.2.6 Assessment procedures

Proposed assessment regime	Proportion of assessment	Use of external assessors/examiners (Yes/No)
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	regime (%)	(if yes, please provide details)
Examinations	70	No
Assignments	20	No
Practical	10	No

Please provide justification: A range of assessment procedures will be used across the course to assess students' knowledge and competency against the teaching and learning objectives of the course and each unit of study.

## 1.2.7 Student workload

### 1.2.7.1

Expected workload	Total time expected (per credit point)
Lectures	The Faculty of Health Sciences Student Workload formula defines maximum student workload for 1 Credit Point as 26 hours of total learning activities per semester. No Unit of Study will have a total number of hours in excess of this. The distribution of hours between eg. lectures and tutorials will vary from UOS to UOS. In general students will be involved in one large group teaching activity (eg lecture), a small group activity (tutorial/seminar/lab class), and additional reading/flexible learning activities each week. Total face to face class time per week will generally not exceed 3 hours per UOS.
Tutorials	
Practical experience	
Independent study	
Reading & work for assessment	
Others (please specify):	

1.2.7.2 Provide an indication of how the academic course load including the weight given to any dissertation component compare with other similar course loads in the faculty/college/university

## 1.2.8 Attributes of graduates

The University of Sydney's five clusters of skills and abilities are

- Research and Inquiry
- Information Literacy
- Personal and Intellectual Autonomy
- Ethical, Social and Professional Understanding
- Communication

Graduates of the Master of Exercise and Sport Science will demonstrate the following attributes and skills which align with the five clusters:

- Knowledge of the scientific evidence underpinning the role of exercise in a healthy, chronic disease populations and elite athletes
- Be able to apply theory to practice
- Be able to exercise critical judgement and make appropriate decisions in a professional setting and be able to defend these decisions
- Be capable of independent thought and be able to solve problems at both a practical and theoretical level utilising the most current evidence
- Possess excellent communication skills
- Understand the ethical behaviour required of professional practice and respond appropriately in a given situation
- Be able to work as part of a team or individually as the situation requires
- Be committed to continual learning and professional development
- Be familiar with the requirements to undertake research and scholarship and understand the value it has in contributing to professional standards
- Have all the necessary knowledge and competencies for safe and effective practice as an accredited exercise physiologist
- Be able to contribute to the development of their profession
- Have the potential to become leaders in their field

## 1.2.9 Transitional arrangements (for continuing students, and inbound International students)

It is intended that those already enrolled will complete the current courses and all new enrolments will be into the Master of Exercise and Sport Science.

Last semester of student intake under existing Resolutions: Domestic students 2009

Are there international students currently undertaking foundation or English language studies who are planning to take this course? If so, what provisions are in place for such students:

N/A as course is not being deleted

For course deletions, please advise the last date for enrolments into the existing course:  
N/A

Please attach proof of consultation with the International Office to determine whether any student applications are currently being processed, and outlined any provisions to be put in place for such students.

Outline the provisions in place for students enrolled under existing Resolutions:

### 1.2.10 Course administration

Course to be administered by the following Faculty: Health Sciences

1.2.10.1 Is there **shared teaching** with other Faculties?

No

1.2.10.2 Basis for the above allocation between faculties:

1.2.10.3 Combined degree – inter-faculty arrangements:

1.2.10.4 Is the proposed award course part of a **con-joint venture** with another institution?

No

### 1.2.11 Resolutions

1.2.11.1 Are there changes to the list of Degrees, Diplomas and Certificates conferred by your Faculty, as listed in the **Resolutions of the Senate** available in the **University Calendar**?

No

1.2.11.2 Will there be new Resolutions or changes to the existing **Resolutions of the Senate** for the proposed Coursework award course?

Yes

1.2.11.3 Will there be new Resolutions or changes to the existing **Faculty Resolutions** for the proposed award course?

Yes  *If yes, please complete Appendix 4.*

1.2.11.4 Will there be changes to the academic dress due to the introduction of the proposed new award course?

No

### 1.2.12 Quality assurance arrangements and plans

Quality assurance arrangements include use of existing quality processes under the oversight of the Faculty Learning and Teaching portfolio.

These include USE or unit evaluations run on every unit of study in every semester throughout the first cycle of the program. Assessment programs are reviewed annually at an Assessment Program Meeting. There is a system of peer review of teaching, assessments and marking.

The program will be reviewed after two cycles.

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### PART 3: RESOURCE IMPLICATIONS

#### 1.3.1 Estimated Student Numbers for next three years of the award course

Estimated Student Demand	2010	2011	2012
Estimated Student Numbers	25	25	25
Estimated EFTSL	20	20	20

#### 1.3.2 Availability of teaching and support staff

1.3.2.1 Availability of academic and support staff to deliver the proposed award course:  
There is no change to the content or the units of study, therefore there is no change in academic and support staff.

1.3.2.2 Strengths of the department/school/faculty:

The Discipline of Exercise and Sport Science is dedicated to promoting excellence in the development and dissemination of knowledge and skills related to human physical performance and physical activity in relation to health. Maximising physical performance in work, sport and leisure and promoting exercise and nutrition in the prevention and management of disease are embedded in the discipline's mission. Exercise and Sport Science faculty members have strong track records in fundamental and applied research, research led teaching, and community dissemination projects in the application of exercise science to health promotion and rehabilitation, sports performance, fitness and occupational health. All are members of the Institute of Obesity, Nutrition and Exercise. These strengths are further enhanced by close links to the New South Wales Institute of Sport, regional teaching hospitals and the fitness industry in New South Wales.

#### 1.3.3 Availability of teaching space, and other required facilities

1.3.3.1 Teaching rooms:

Teaching rooms are already available to accommodate students and existing resources should be adequate.

1.3.3.2 Lecture theatres:

Lecture theatres are already available to accommodate students and existing resources should be adequate.

1.3.3.3 Laboratories (including computer access labs):

Labs are already available to accommodate students and existing resources should be adequate.

1.3.3.4 Staff offices:

Existing resources should be adequate.

1.3.3.5 Storage or other space required including any which needs to be rented externally:

No change from current resources utilised.

#### 1.3.4 Availability of Library Resources

Concerns about library holdings that need to be addressed:

Library resources are already available to accommodate students and are adequate.

#### 1.3.5 Availability of IT and other Equipment

1.3.5.1 Computer Technology:

No change from current resources utilised

1.3.5.2 Other Equipment:

No change from current resources utilised

**1.3.6 Timetabling arrangements**

The proposed award course will be offered in the following teaching period:  
standard

**APPROVALS**

**Professor Stephanie Short**  
**Associate Dean – Postgraduate**

**Date:**

**Mr Scott Avery**  
**Executive Director**  
**Faculty Services**

**Date:**

## SECTION 1 – APPENDIX 4: RESOLUTIONS OF THE FACULTY

### MASTER OF EXERCISE & SPORT SCIENCE

The Faculty of Health Sciences offers the following master's degrees:

#### 1.1 Master of Applied Science

1.1.1 The degree of Master of Applied Science is available in the following areas:

- 1.1.1.1 Behavioural Science
- 1.1.1.2 Biomedical Sciences
- 1.1.1.3 Communication Sciences and Disorders
- 1.1.1.4 Education
- 1.1.1.5 Exercise and Sport Science
- 1.1.1.6 Gerontology
- 1.1.1.7 Indigenous Community Health
- 1.1.1.8 Medical Radiation Sciences
- 1.1.1.9 Occupational Therapy
- 1.1.1.10 Orthoptics
- 1.1.1.11 Physiotherapy
- 1.1.1.12 Rehabilitation
- 1.1.1.13 Rehabilitation Counselling
- 1.1.1.14 Stuttering

#### 1.2 Master of Health Science

1.2.1 The degree of Master of Health Science may be awarded in the grade of pass degree or honours\* degree in the following subject areas:

- 1.2.1.1 Augmentative and Alternative Communication
- 1.2.1.2 Clinical Data Management
- 1.2.1.3 Development Disability
- 1.2.1.4 Education
- 1.2.1.5 Exercise and Sport Science
- 1.2.1.6 Management
- 1.2.1.7 Medical Radiation Sciences
- 1.2.1.8 Medical Sonography
- 1.2.1.9 Physiotherapy
- 1.2.1.10 Sexual Health

*\* There shall be one level of honours.*

#### 1.3 Master of Health Sciences

#### 1.4 Master of Communication Disorders (by research only)

#### 1.5 Master of Diagnostic Radiography\*

#### 1.6 Master of Exercise and Sport Science\*

~~1.6.1 The degree Master of Exercise and Sport Science will be awarded in the following specialisations:~~

~~1.6.1.1 Master of Exercise and Sport Science (Clinical Exercise Science)\*~~

~~1.6.1.2 Master of Exercise and Sport Science (Sports Performance)\*~~

#### 1.7 Master of Health Informatics\*

#### 1.8 Master of Nuclear Medicine\*

#### 1.9 Master of Occupational Therapy\*

#### 1.10 Master of Orthoptics

#### 1.11 Master of Physiotherapy

#### 1.12 Master of Radiation Therapy\*

#### 1.13 Master of Rehabilitation Counselling

#### 1.14 Master of Speech Language Pathology\*

*\*May be awarded in the grade of pass degree or honours degree. There shall be one level of honours.*

## **MASTER OF EXERCISE AND SPORT SCIENCE**

### **1. Requirements for the Master of Exercise and Sport Science**

- 1.1 To qualify for the award of the Master of Exercise and Sport Science a student must:
  - 1.1.1 complete successfully units of study giving credit for a total of 48 credit points;  
and
  - 1.1.2 satisfy the requirements of all other relevant By-laws, Rules and Resolutions of the University.

### ~~2. Specialisations, streams or majors~~

- ~~2.1 The award course, Master of Exercise and Sport Science, will be awarded in the following specialisations/streams/majors:~~
  - ~~2.1.1 Sports Performance~~
  - ~~2.1.2 Clinical Exercise Science~~

### **2. Requirements for the honours degree**

- 2.1 To qualify for the award of the honours degree a student must complete the honours requirements published in the Faculty Resolutions relating to the course.
- 2.2 These include the completion of 72 credit points with credit grade point average, including 24 credit points in the form of 'Dissertation'.
- 2.3 There shall be one level of honours award.

## SECTION 2: FEE REVIEW AND FEE SETTING

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Faculty: Health Sciences

Department/School presenting the proposal: Discipline of Exercise & Sport Science

Faculty Contact person and/or: Dr Benedicte Vanwanseele Ext. No: 19328  
Academic Proponent Email: b.vanwanseele@usyd.edu.au

2.1.1 Type of proposal: Amended

2.1.2 Type of course: Postgraduate coursework

2.1.3 Name of award course(s)

Master of Exercise and Sport Science (Sports Performance) SC127

Master of Exercise and Sport Science (Clinical Exercise Science) SC129

Name of **amended** award course:

Master of Exercise and Sport Science SC155

2.1.4 Abbreviated name

MExSpSci

2.1.5 Date amendment to commence: Semester 1, 2010

2.1.6 Fee review and Fee-setting

2.1.6.1 Domestic Competitors

Institute	Competitive offering	Domestic Fees/EFTSL	International Fees/EFTSL

2.1.6.2 International Competitors

Institute	Competitive offering	International Fees/EFTSL (Local* currency)	International Fees/EFTSL (AUD)

\*Currency of the institution which offers the course.

2.1.6.3 New/exclusive units of study to be offered: No change to current offering

List number of new units of study 0

List number of exclusive units of study: 6

EXSS5030 Human Mechanics

EXSS5036 Exercise for Clinical Populations

EXSS5044 Advanced Exercise Physiology

EXSS5047 Nutrition for Health, Exercise and Sport

EXSS5051 Clinical Biomechanics

EXSS5055 High Performance Coaching

**2.1.6.5 Fees for Postgraduate award course:**

<b>Postgraduate award course</b>	<b>Proposed fees (per 1 EFTSL)</b>	
	<b>Domestic students</b>	<b>International students</b>
Master of Exercise and Sport Science SC155	\$14,400	\$28,800

**PROPOSED BY:**

**Professor Stephanie Short  
Associate Dean – Postgraduate**

**Mr Scott Avery  
Executive Director  
Faculty Services**

**Date:**

**Date:**

**APPROVAL:**

**Provost and Deputy Vice-Chancellor/Vice-Chancellor**

## SECTION 3: COURSE INFORMATION FORM AND MARKETING PLAN

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### PART 1: COURSE INFORMATION FOR FLEXSIS

Faculty: Health Sciences

Department/School presenting the proposal: Discipline of Exercise & Sport Science

Faculty Contact person and/or: Dr Benedicte Vanwanseele Ext. No: 19328  
Academic Proponent Email: b.vanwanseele@usyd.edu.au

3.1.1 Type of proposal: Amended

3.1.2 Type of course: Postgraduate coursework

3.1.3 Name of award course(s)

Master of Exercise and Sport Science (Sports Performance) SC127  
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Name of **amended** award course:  
Master of Exercise and Sport Science SC155

3.1.4 Abbreviated name  
MExSpSci

3.1.5 Date amendment to commence: Semester 1, 2010

3.1.6 Course code  
Course code of existing award course for amendment:  
SC127, SC129

**New code for amended course: SC155**

3.1.7 CRICOS code  
CRICOS code of existing award course for amendment: 055863J, 055863K

3.1.8 Short degree description (e.g. for the UAC Guide):  
This course will provide advanced study in the broad discipline of exercise and sport science. Through selection of appropriate elective units, students will gain skills that may be applied to both elite athlete performance as well as more clinically oriented studies.

The course is designed to equip students with an in-depth understanding of applied physiology, biomechanics, and motor learning together with the skills to conduct exercise testing and prescription for symptomatic and asymptomatic population groups and elite athletes. Elective studies can be in the areas of ageing, nutrition, public health and psychosocial attributes.

A distinguishing feature of the Masters of Exercise and Sport Science is that students have frequent access to laboratory facilities and equipment. Graduates will have practical skill in laboratory testing of exercise performance which can be applied to their area of specialisation.

3.1.9 Full degree description (e.g. for Faculty handbook):  
This course will provide advanced study in the broad discipline of exercise and sport science. Through selection of appropriate elective units, students will gain skills that may be applied to both elite athlete performance as well as more clinically oriented studies. The course is designed to equip students with an in-depth understanding of applied physiology, biomechanics, and motor learning together with the skills to conduct exercise

testing and prescription for symptomatic and asymptomatic population groups and elite athletes. Elective studies can be in the areas of ageing, nutrition, public health and psychosocial attributes. A distinguishing feature of the Masters of Exercise and Sport Science is that students have frequent access to laboratory facilities and equipment. Graduates will have practical skill in laboratory testing of exercise performance which can be applied to their area of specialisation.

**3.1.10 Level of award:**

Master's degree by coursework

**3.1.11 Is this an Honours course?**

Yes  No

Honours requirements (if applicable):

**3.1.12 If the proposal is for a new award course, please indicate if the new course is the result of new resolutions for an existing course?** No

**3.1.13 Name of award that will be conferred upon completion of course:**

Master of Exercise and Sport Science

**3.1.14 If the proposal is for a new award course, please indicate which category the proposed course should be allocated to according to the DEEWR Field of Education (available from the Strategic Planning Office):**

DEEWR Field of Education Code

**3.1.15 Credit points required for the award:**

Master of Exercise and Sport Science 48 credit points

**3.1.16 Location/campus for student attendance:**

Cumberland

**3.1.17 Are students enrolling in the proposed award course subject to:**

Criminal Record Check Yes  No   
 Prohibited Employment Declaration Yes  No   
 Health Records & Privacy Information Declaration Yes  No

Students who are subject to the above are students enrolled in the following electives:

- EXSS5056 Clinical Exercise Science Practicum 1
- EXSS5057 Clinical Exercise Science Practicum 2

**3.1.18 Prohibitions:**

**3.1.19 Articulation pathway (if applicable):**

Course(s) to which this course articulates		Credit given in articulating course
Code	Name	
SG026	Graduate Certificate of Health Science (Exercise & Sport Science)	24
SF054	Graduate Diploma of Health Science (Exercise & Sport Science)	36

**3.1.20 Units of study offered in proposed award course:**

**(a) Existing units of study: THERE ARE NO CHANGES IN CURRENT OFFERINGS**

UoS Code	UoS Name	Core/ Elective	Session offered	Course year offered
EXSS5029	Exercise Metabolism & Physiology	Core	1	1
BACH5026	Special Investigation	Elective	1&2	1
BACH5340	Healthy Behaviours – Promoting Self Change	Elective	2	1
BACH5341	Research & Inquiry in Health Professions	Elective	1&2	1
EXSS5030	Human Mechanics	Elective	1	1
EXSS5036	Exercise for Clinical Populations	Elective	2	1
EXSS5044	Advanced Exercise Physiology	Elective	2	1
EXSS5047	Nutrition for Health, Exercise and Sport	Elective	1	1

EXSS5050	Human Motor Learning and Control	Elective	1	1
EXSS5051	Clinical Biomechanics	Elective	2	1
EXSS5055	High Performance Coaching	Elective	2	1
EXSS5056	Clinical Exercise Science Practicum 1	Elective	1	1
EXSS5057	Clinical Exercise Science Practicum 2	Elective	2	1
PUBH5021	Global Obesity and Disease Prevention	Elective	2	1
PUBH5022	Physical Activity and Public Health	Elective	2	1

**(b). New units of study: NO NEW UNITS OF STUDY**

## SECTION 3: COURSE INFORMATION FORM AND MARKETING PLAN

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### PART 2: COURSE INFORMATION FOR UNIVERSITY'S UNDERGRADUATE AND POSTGRADUATE COURSE DATABASE (FOR MARKETING PURPOSES)

- 3.2.1** UAC code: (Undergraduate courses only)
- 3.2.2** CRICOS code: 055863J, 055863K
- 3.2.3** Career opportunities: Depending on their specialisation, graduates of the Master of Exercise and Sport Science are equipped to work in the field of exercise rehabilitation, exercise prescription or elite athlete performance and training programs. Graduates may work in the health care system or in sport institutes.
- 3.2.4** Areas of study: Biomechanics, motor control, exercise physiology, clinical exercise testing
- 3.2.5** Assumed knowledge:
- 3.2.6** Minimum education requirements:  
Bachelor's degree (pass)
- Additional information: Students must have a background in anatomy **OR** biomechanics **AND** physiology
- 3.2.7** If the proposal is for a Postgraduate award course, please indicate the course method:  
Coursework
- 3.2.8** UAI (for UG only):
- 3.2.9** Additional admission selection criteria:  
Students must have a background in anatomy OR biomechanics AND physiology
- 3.2.10** If the course is offered to international students please complete the following:  
UAI International (for international students only): (Undergraduate courses only)  
Other international student entry requirements:
- 3.2.11** If the proposal is for a Postgraduate award course, please indicate the application closing date:  
For domestic students, closing date for applications is 30 October 2009  
For international students, closing date for applications is 30 October 2009
- 3.2.12** Will mid-semester intake be available for:
- |                                   |     |                          |    |                                     |
|-----------------------------------|-----|--------------------------|----|-------------------------------------|
| Commonwealth-supported students   | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
| Domestic fee-paying students (PG) | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
| International fee-paying students | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |

## **SECTION 3 : COURSE INFORMATION FORM AND MARKETING PLAN**

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### **PART 3: MARKETING PLAN**

#### **3.3.1 Marketing plan and strategy**

##### **Courses key benefits:**

The following benefits will be emphasised:

- The course is ideal for those who wish to advance their sports science knowledge or extend it into an area that allows them to work in clinical practice.
- Participants are able to gain clinical practice. The program is an ideal extension for current Exercise and Sport Science Faculty of Health Sciences' graduates.

##### **Integration within the Faculty's wider marketing activity**

Below is a brief summary of activities:

- Ongoing attendance at discipline specific conferences, with an emphasis on acquiring prospective student leads,
- Building a "trade" network database and communicating directly to organisations that are potential employers of exercise physiologists with the aim of acquiring sponsored student places,
- Specific community events that highlight the strengths of research in the area. This will have a flow-on effect on student recruitment,
- Program specific marketing collateral, including brochures, web pages etc.
- Raising the awareness of Faculty of Health Sciences courses in the market.

### **APPROVALS**

**Professor Stephanie Short**  
**Associate Dean – Postgraduate**

**Mr Scott Avery**  
**Executive Director**  
**Faculty Services**

**Date:**

**Date:**

## SECTION 4: INTERNATIONAL STUDENT ADMINISTRATION REQUIREMENTS

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**Faculty:** Health Sciences

**Department/School presenting the proposal:** Discipline of Exercise & Sport Science

**Faculty Contact person and/or:** Dr Benedicte Vanwanseele **Ext. No:** 19328  
**Academic Proponent** **Email:** b.vanwanseele@usyd.edu.au

**4.1.1 Type of proposal:** Amended

**4.1.2 Type of course:** Postgraduate coursework

**4.1.3 Name of award course(s)**

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Name of **amended** award course:

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**4.1.4 Abbreviated name**

MExSpSci

**4.1.5 Date amendment to commence** Semester 1, 2010

**4.1.6 Course code**

Course code of existing award course for amendment: SC127, SC129

**4.1.7 CRICOS code**

CRICOS code of existing award course for amendment or deletion: 055863J, 055863K

**4.1.8 Marketing plan and strategy**

**Courses key benefits:**

The following benefits will be emphasised:

- The course is ideal for those who wish to advance their sports science knowledge or extend it into an area that allows them to work in clinical practice.
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- Specific community events that highlight the strengths of research in the area. This will have a flow-on effect on student recruitment,
- Program specific marketing collateral, including brochures, web pages etc.
- Raising the awareness of Faculty of Health Sciences courses in the market.

**4.1.9 Availability of course**

Will international students be able to enrol full-time?

Yes

**4.1.10 Mode of study**

Will international students be able to study the proposed course in "face-to-face" mode for at least 75% of the time each semester?

Yes

**4.1.11 Incidental (ancillary) fees**

Will the proposed course incur any compulsory costs other than tuition fees and compulsory subscriptions?

No

**4.1.10 Commencement semester**

Indicate whether entry to the course is possible in each semester.

SEM1 ONLY

**4.1.11 English language requirements**

Will the minimum English language requirement for the proposed course differ from the usual requirements (i.e. overall IELTS score of 6.5 with a minimum of 6.0 in each band)?

Yes  If yes please indicate IELTS equivalent **7.0 (6.5 minimum in each band)**

**APPROVALS**

**Professor Stephanie Short**  
**Associate Dean – Postgraduate**

**Mr Scott Avery**  
**Executive Director**  
**Faculty Services**

**Date:**

**Date:**

The Proposed Course is suitable for CRICOS registration and International Office processing.

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**Director International Office**

## SECTION 5: STRATEGIC PLANNING OFFICE

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Faculty: Health Sciences

Faculty Contact person and/or: Dr Benedicte Vanwanseele Ext. No: 19328  
Academic Proponent Email: b.vanwanseele@usyd.edu.au

5.1.1 Type of proposal: Amended

5.1.2 Type of course: Postgraduate coursework

5.1.3 Name of award course(s)

Master of Exercise and Sport Science (Sports Performance) SC127

Master of Exercise and Sport Science (Clinical Exercise Science) SC129

Name of **amended** award course:

Master of Exercise and Sport Science SC155

5.1.4 Abbreviated name

MExSpSci

5.1.5 Date amendment to commence Semester 1, 2010

5.1.6 Estimated percentage distribution of load across departments in one or more faculties:

Faculty	Department	Estimated percentage of load
Health Sciences		100%

5.1.7 Number of semesters required to complete the course in minimum time

Master of Exercise and Sport Science 2

5.1.8 Estimated student enrolments (i.e. head count)

Estimated student enrolments		2010	2011	2012
Commonwealth-supported places	Full-time	0	0	0
	Part-time	0	0	0
Domestic fee-paying	Full-time	10	10	10
	Part-time	5	5	5
International fee-paying	Full-time	10	10	10
	Part-time	0	0	0
Total student enrolments		25	25	25

5.1.9 For undergraduate degrees only, please indicate the expected 'carry-on' rate from one academic year to the next.

*e.g. the number of students in first year in year 'n' expected to re-enrol in second year in year 'n+1'. N/A*

5.1.10 **IMPORTANT** The University operates within a fixed target for Commonwealth-supported Place (CSP) load. Any new course proposals which include intakes of CSP (HECS) students must be accompanied by an indication of a corresponding reduction in the CSP intake to another degree of similar duration offered within the same Faculty.

Details of proposed reduction: N/A

## **APPROVALS**

**Professor Stephanie Short  
Associate Dean – Postgraduate**

**Date:**

**Mr Scott Avery  
Executive Director  
Faculty Services**

**Date:**